

PATTERN OWL

Stop guessing what your customers want. They already told you.

Reviews and support tickets hold the answers to your biggest product questions. Pattern Owl reads them all, finds the patterns, and tells you what to act on first.

THE PROBLEM YOU KNOW TOO WELL

● Manual reading is a time sink

Your team spends hours reading reviews and tickets one by one, trying to spot what matters.

1-3 hours/day during peak season

● Feedback channels are siloed

Marketing sees reviews. Support sees tickets. Nobody has the complete picture.

80% of issues span multiple channels

● Trends hide until it's too late

By the time someone notices a pattern, 5 complaints have turned into 50.

Avg detection delay: 2-4 weeks

HOW IT WORKS

1

Connect your tools

One-click integration with your review platform and helpdesk. Auto-sync.

2

AI finds the themes

See every topic customers mention – good and bad – across all channels in minutes.

3

Act on what matters

Ranked insights and AI recommendations tell you what to fix first.

WHAT THIS MEANS FOR YOUR BUSINESS



Catch product issues before they cost you

Detect negative sentiment shifts before they become return spikes.



Save hours of manual analysis every week

AI extracts themes unique to your business in minutes, not days.



Get your whole team on the same page

One dashboard unifies reviews and tickets for marketing, CX, and product.



Know which products need attention now

AI recommendations per product tell you what to prioritize.

WORKS WITH YOUR EXISTING STACK



Judge.me



Yotpo



RaveCapture



Gorgias



eDesk



Zendesk

Plus CSV upload - works with any review source

"Sometimes I think this doesn't seem that serious... then I log on here and I'm like, oh wait, I actually need to pay attention to that."

- Pattern Owl user, ecommerce brand

Free during early access. No credit card required. Get started at patternowl.com